



PILOT PROJECT · A DIVISION OF DOMINION COLLECTIVE

Foundations.

Course Syllabus · Fall 2026

Life Formation Through Responsible Work.

COURSE OVERVIEW

Foundations

Semester 1 of the Pilot Project formation and venture curriculum.

Pilot Project is a cohort-based formation and venture curriculum for homeschool high school students ages 14 to 18. Over 12 weekly sessions, each student builds a complete launch-ready venture package and writes a Vocational Statement, delivered in a formal presentation to the cohort and parents. The course teaches real business skills, but its deeper aim is formation: developing students who understand why their work matters and who they are called to be in it.

COURSE AT A GLANCE

Level	High School Elective, Grades 9 to 12 (Ages 14 to 18)
Credit	0.5 elective credit, recommended
Duration	12 weekly sessions, one semester
Session Length	75 to 90 minutes, live cohort
Cohort Size	6 to 10 students
Materials	Course workbook and four-book bundle, provided
Prerequisites	None. Willingness to work and engage seriously required.

THE FIVE FORMATION PILLARS

Truth. honesty in how students represent themselves and their work

Beauty. excellence and care in the standard they hold

Justice. fairness in how they treat the people they serve

Stewardship. responsibility with time, money, tools, and reputation

Human Dignity. seeing every customer as made in the image of God

WHAT STUDENTS PRODUCE

The Four Outcomes

Every student who completes Semester 1 produces four deliverables.

O1	Defined Service Offer	What they do, what it costs, and how they deliver it, in a form they could hand to a customer.
O2	Operating System	Tools for scheduling, customer communication, income and expense tracking, and quality standards.
O3	Launch Presentation	A formal presentation to cohort and parents covering offer, pricing, target customer, and first clients.
O4	Vocational Statement	A personal document on who they are, the work they are drawn to, and how they intend to carry themselves.

THE THREE SERVICE CATEGORIES

Students choose a category at Session 3 and define their offer within it. The facilitator approves each selection.

- 01. Exterior Property Services** *e.g. lawn care, pressure washing, window cleaning*
- 02. Mobile Detail and Vehicle Care** *e.g. car detailing, boat cleaning, fleet washing*
- 03. People and Pet Care Services** *e.g. dog walking, pet sitting, tutoring, errands*

SESSION SCHEDULE

Semester 1: Foundations

12 sessions across four arcs. Reading due at the session listed.

ARC 1 · IDENTITY AND FORMATION · SESSIONS 1 TO 3			
01	The Question Before the Business	Vocation as response to God's call. Image-bearing and work.	<i>The Call, Ch. 1 to 3</i> O4
02	Image, Work, and the World	Genesis 1 and 2. Work before and after the Fall. The dignity of labor.	<i>Every Good Endeavor, Ch. 1 to 2</i> O4
03	The Marketplace as Assignment	The neighborhood as faithful presence. Choosing your category.	<i>Every Good Endeavor, Ch. 3 to 4</i> O4
ARC 2 · BUSINESS FOUNDATIONS · SESSIONS 4 TO 6			
04	Becoming a Professional	Technician, manager, entrepreneur. Working on the business.	<i>The E-Myth Revisited, Ch. 1 to 4</i> O1, O2
05	Your Offer	Defining scope, standards, and price. Pricing as a moral act.	<i>Business for the Glory of God, excerpt</i> O1
06	The System Behind the Service	Identity-based habits. Checklists, scheduling, communication.	<i>Atomic Habits, Ch. 1 to 5</i> O2
ARC 3 · EXECUTION SKILLS · SESSIONS 7 TO 9			
07	Finding Your First Customer	Acquisition as relationship. Introduction script. First five targets.	<i>How to Win Friends, excerpt</i> O1, O2

08	Money, Margins, and Meaning	Revenue versus profit. Job-level tracking. Honest scorekeeping.	<i>Atomic Habits, Ch. 6 to 10</i> 02
-----------	------------------------------------	---	--

09	Character Under Pressure	When something goes wrong. Service recovery as integrity.	<i>7 Habits, Ch. 1 to 2, excerpt</i> 02, 04
-----------	---------------------------------	---	---

ARC 4 · INTEGRATION AND CULMINATION · SESSIONS 10 TO 12
--

10	Reputation and the Long Game	Reputation as compounding stewardship. Personal standards.	<i>Visions of Vocation, Ch. 1, excerpt</i> 02, 04
-----------	-------------------------------------	--	---

11	Rehearsal	Practice presentation. Peer and facilitator feedback.	<i>48 Days to the Work You Love, excerpt</i> 03
-----------	------------------	---	---

12	The Launch Presentation	Formal presentation to cohort and parents. Statement read aloud.	<i>Visions of Vocation, closing excerpt</i> 01 to 04
-----------	--------------------------------	--	--

REQUIRED TEXTS AND CREDIT

Reading and Completion

Four books, included. Completion is by production, not testing.

THE FOUR-BOOK BUNDLE

Every Good Endeavor by Timothy Keller

The Call by Os Guinness

Atomic Habits by James Clear

The E-Myth Revisited by Michael E. Gerber

COMPLETION CRITERIA

Attendance	Minimum 10 of 12 sessions.
Between-Session Work	Reading and workbook entries completed before each session.
Deliverables	All four outcomes (O1 to O4) produced and submitted on schedule.
Final Presentation	Delivered at Session 12 with parent attendance.

SUGGESTED TRANSCRIPT LANGUAGE

"Business Foundations and Vocational Formation, 0.5 Elective Credit. A semester-long formation and applied business curriculum. Students produced a complete service business venture package and a written vocational statement delivered in a formal presentation."

— Suggested Transcript Entry